



MEDIAKIT

ABOUT OUR BLOG

Our blog greece-moments.com is the perfect inspiration for anyone who wants to travel to Greece. We provide useful information for vacations on the Greek islands and the mainland. We are passionate about our work and love to share our experiences of the blue-white paradise with our readers.

We report on excursions and activities and provide useful travel tips for island hopping. Our personal reports are based on more than 17 years of traveling experience in Greece. Greece is much more than Sirtaki, Souvlaki and Santorini. That's what we want to show our readers.

Our target audience are individual travelers, solo travelers, couples and families with children with a comfortable travel style and higher budget.



ABOUT US

We are Tom and Ella, travel journalists and photographers from Germany, who have found their second home in the blue-white paradise. Since 2009 we've been travelling to Greece. Our blog greece-moments.com is the No. 1 German travel blog about Greece and provides useful information about holidays in Hellas.

OUR STRENGTHS

- No. 1 German travel blog about Greece
- more than 17 years of travel experience in Greece
- personal and authentic reports
- high quality content and photos

SOCIAL MEDIA

- Instagram: [greece.moments.blog](https://www.instagram.com/greece.moments.blog)
- Facebook: [greecemoments](https://www.facebook.com/greecemoments)
- TikTok: [greece.moments](https://www.tiktok.com/@greece.moments)
- Pinterest: [greecemoments](https://www.pinterest.com/greecemoments)



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REFERENCES

- BDAE Holding GmbH / Expat News
- Frosch Sportreisen GmbH
- Tourism Western Macedonia
- Municipality of Arta / Epirus
- Visit Greece (Griechische Zentrale für Fremdenverkehr)
- Gräfe und Unzer Verlag (authors for ADAC travel guide Kos)
- Boulevard Magazin Airport Hannover
- urlaubsguru (Instagram Takeover)
- Municipality of Paros
- Tourism Eastern Halkidiki
- MEINFOTO
- HolidayCheck

COOPERATION

- paid promotion of a destination, accommodation or service
- Social Media posts and campaigns
- long-term cooperation and content creation
- photographic and editorial support
- individual collabs on the subject of Greece on request

BLOG STATISTICS*

Unique Visitors: 2.402.303

Page Views: 3.002.373

Gender: ♀ 60%, ♂ 40%

Age: 25 - 54 years (61%)

*Matomo Analytics: Jan.-Dec. 2025

SOCIAL MEDIA FOLLOWER



4.2k+



19.9k+



4.0k+

